

## **ENVIRONMENTAL AND ETHICAL POLICY STATEMENT 2010**

Big Green Coach Limited is a UK based operator of passenger coach services to special events. Our Board of Directors are fully aware of the positive and negative impact our operations and business activities can have on the environment and on the lives of others. We are constantly striving for new ways in which to minimise any operations or activities that may be considered unethical or harmful to the environment. We proactively encourage the use of ethical and environmentally friendly technologies, systems, products and management techniques and promote the extensive credentials of working with Big Green Coach to our partners, clients and customers.

### **Big Green will specifically:**

- Constantly monitor and review both our positive and negative environmental impact in relation to all aspects of our operations, including the creation and sharing of a 'Big Green Report' after each operation.
- Actively source suppliers, partners and clients who have a similar environmental and ethical message to ours. We work with partners whom work to a strong ethical framework and proactively aim to reduce their impact on the environment through new and innovative techniques.
- Ensure environmental issues are at the forefront of our management processes and procedures.
- Actively seek environmentally aware and sustainable organisations and projects to which we will donate a part of our annual profits.
- Encourage all of our passengers through relevant and informative techniques to offset the harmful carbon emissions produced by their journey.
- Work alongside charitable organisations to promote their work and offer our customers the opportunity to get involved.
- Actively promote and encourage a modal shift from car to the use of our coach services by the public, which are proven to be a more environmentally friendly form of transport.
- Meet and exceed, where reasonable, the standards of environmental legislation and industry best practice.
- Assess the impact of our business, its ethical ways of work and its environmental impact, at a national and global level.
- Work with independent external organisations to facilitate a series of audits in order to monitor and review our own environmental and ethical performance. We will instigate as a result of these audits a process of continuous improvement.
- Endeavour to provide adequate and relevant resources to the business to fulfil the ways of working as detailed in this document.
- Commit ourselves to the training and supervision of our staff to include a focus on the environmental and ethical impact of our activities.
- The company and all of its staff should be committed to promoting our key environmental and ethical messages to all of our suppliers, partners and customers.
- Develop and manage a series of objectives to ensure we adopt a culture of continuous improvement in all of our operations and business activities.
- Whenever practicable we will use recycled and recyclable materials and promote a culture of reducing the amount of waste produced by our activities.
- We will adopt policies of equal opportunity and diversity when employing any new member of staff and promote this culture throughout our business.
- When sourcing or considering partner brands we will review their environmental and ethical policies as part of any process to reach a decision on a working relationship.



The Big Green Coach Limited Board of Directors have overall responsibility to evaluate compliance with this policy statement. They ensure sufficient resource is provided to meet and maintain the high standards of the Environmental and Ethical objectives of the company as set out in this policy.

This Policy Statement will be reviewed and revised to meet any new legal requirements and at regular intervals following the company's own evaluation procedures.

**Big Green Coach**

Operations Director

Reviewed January 2010

